

## Education

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2000-2004  
**Bradley University, Peoria IL**  
Graduated Summa Cum Laude, May 2004  
Bachelor of Science degree with a triple major in  
Graphic Design, Photography, and Multimedia.  
**GPA: 3.85/4**

## Design Experience

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June 2004-Current  
*Graphic Designer*  
*Creative Services*  
**Discover Financial Services, Riverwoods IL**  
Executed various projects ranging from direct mail pieces to client communications and card design while working with varied project teams under tight deadlines in a highly regulated corporate environment.

Fall 2003  
*Intern*  
**Ross Creative + Strategy, Peoria IL**  
Worked on a variety of projects for clients including Kitchen Cooked, Caterpillar, PeoriaNext, and Elmwood Brewery.  
Assisted in various phases of the production process including conceptualization, photo manipulation, photography, and final production art.

Summer 2003  
*Intern*  
**Publicis/ Leo Burnett/ Capps Digital, Chicago IL**  
Same training and responsibilities as full time Production Assistants  
Assembled 2D and 3D comps and presentation materials.  
Gained basic understanding of production and pre-press work.  
Job Shadowed in various departments including production, illustration, imaging, and photography.

## Multimedia Experience

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2003-2004  
*Webmaster*  
**Bradley University Study Abroad Department, Peoria IL**  
Programmed custom PHP/MySQL backend for current site.  
Designed and programmed website for the 2004 January Interim.  
Maintained live website while in London, managing 2 grad students and faculty to provide photographic coverage of 170 students in 12 classes over a 2 week period.

2002-2003  
*In-House Designer*  
**Infogenic Systems, Peoria IL**  
Produced promotional materials in print, multimedia, and video form.  
Worked in website and flash design and programming for various clients including Caterpillar and PeoriaNext.

## Skills

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**Design**  
Relevant course study in Typography,  
Identity Systems and Branding, Information  
Design, Editorial Design, Creative Process,  
Relief Printmaking, and Book Arts

**Photography**  
Film and digital  
Studio Lighting  
Digital photo retouching and manipulation

**PC and Mac Platform**  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
QuarkXpress  
Adobe Premiere  
Macromedia Dreamweaver  
Macromedia Director  
Macromedia Flash  
Understanding of programming and  
data structures. Languages include  
HTML, PHP, Lingo, and Actionscript

## Activities, Honors, and Awards

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**American Institute of Graphic Arts**  
President, Bradley Chapter  
**Peoria Ad Club**  
Member  
2003 Addy Awards  
Gold Addy in Self Promotion Creative Services  
Special Judges Award  
**Member of Phi Eta Sigma National Honor Society**  
**Member of Phi Kappa Phi Honor Society**  
**Fine Arts Talent Scholarship for 2003-2004**  
**Awarded Stephens/Morgan/Richey Endowment**  
**Photographer's Forum**  
2004 Best of Collegiate Photography Annual Finalist

**2004 Multimedia Student of the year**  
Creative Production  
**2004 Bradley Juried Student Gallery Exhibition**  
3 pieces Exhibited  
**HOW Magazine 2003 Self-Promo Competition**  
Outstanding Achievement Award in Student Category  
**2003 Bradley Juried Student Gallery Exhibition**  
3 pieces Exhibited  
Awarded best in Graphic Design  
**2002 Broadcast Education Association Festival**  
Student Interactive Multimedia Competition  
First Place in Persuade/Sell Category  
**2002 Bradley CFA Portfolio show**  
First Place in Multimedia Division